

# BUSINESS COACH

Actionable, relevant insights  
*to grow your business*

**Business Coach is a powerful data analytics and social media monitoring tool, built directly into your account reporting portal.**



**Performance data provides timely, practical insights to help you make smarter business decisions:**

Grow sales  
Retain existing customers  
Reach new audiences  
Re-engage past customers  
Understand purchase trends



- Boost sales with key business metrics and data-driven recommendations.
- Identify and engage with your most profitable customer segments.
- Turn new customers into repeat visitors and maximize potential revenue per visit.
- View and respond to reviews and social media posts from one centralized dashboard.
- Evaluate your social media presence and focus on the platforms delivering the best results.

**Call Tri-County Bank at 586.331.6888  
or visit [tri-countybank.com](http://tri-countybank.com)**

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Additional costs may apply for processing, equipment, software, and other related services.

