

# GIFT & LOYALTY CARDS

A flexible solution to  
*increase traffic and generate revenue*

**Whether you're looking to drive new traffic or reward existing customers, Gift and Loyalty Cards are a cost-effective way to build brand awareness and boost sales.**



## Gift Cards:

With a variety of customizable options, a Gift Card program is a valuable tool for increasing revenue for merchants of all sizes.



## Loyalty Cards:

Loyalty programs reward repeat customers with a flexible system that encourages foot traffic and engagement. They can be combined with Gift Cards or function independently.



- Gift Cards are proven to encourage larger purchases, drive repeat visits, minimize cash refunds, and improve your bottom line.
- Loyalty Cards enable merchants to monetize and monitor shopping habits at the point of sale, capturing valuable customer data.
- Create a distinctive four-color card that reflects your brand, or choose from a large selection of customizable templates.
- Gain valuable insights into shopping habits with intuitive usage and reporting tools.

**Contact Peoples Bank or visit [tpb.bank](https://tpb.bank)**

7355 California Ave., Boardman, OH 44512 | 800.487.5577 | [finet.net](https://finet.net)  
FiNet is a registered ISO of Citizens Bank, N.A.  
Additional costs may apply for processing, equipment, software, and other related services.

