## **GIFT & LOYALTY CARDS**

A flexible solution to increase traffic and generate revenue

Whether you're looking to drive new traffic or reward existing customers. Gift and Loyalty Cards are a cost-effective way to build brand awareness and boost sales.



## **Gift Cards:**

With a variety of customizable options, a Gift Card program is a valuable tool for increasing revenue for merchants of all sizes.



## **Loyalty Cards:**

Loyalty programs reward repeat customers with a flexible system that encourages foot traffic and engagement. They can be combined with Gift Cards or function independently.



- Gift Cards are proven to encourage larger purchases, drive repeat visits, minimize cash refunds, and improve your bottom line.
- Loyalty Cards enable merchants to monetize and monitor shopping habits at the point of sale, capturing valuable customer data.
- Create a distinctive four-color card that reflects your brand, or choose from a large selection of customizable templates.
- Gain valuable insights into shopping habits with intuitive usage and reporting tools.

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