

# GIFT/LOYALTY CARDS

A flexible solution to increase traffic and generate sales



The Gift and Loyalty Cards program is an affordable, turnkey solution that supports several program types to provide customers with the ultimate in flexibility.

- **Traditional Gift Card Program:** Reloadable cards that can be used multiple times until balance is depleted.
- **Gift and Loyalty Card Program:** A multi-function gift and loyalty card that provides customer buying habits to the merchant.

- Gift Cards help to eliminate cash returns, lower administrative costs, reduce fraud and encourage customer loyalty.
- Create a four-color design that compliments your business and reinforces you brand, including pictures, logos and contact information.
- Convert up to 1,000 existing cards from other providers — with or without balances — at no cost.

Contact your local First National Bank  
or visit [fnbh.com](http://fnbh.com)

