

BUSINESS COACH

Actionable, relevant insights
to grow your business

Business Coach is a powerful data analytics and social media monitoring tool, built directly into your account reporting portal.



Performance data provides timely, practical insights to help you make smarter business decisions:

Grow sales
Retain existing customers
Reach new audiences
Re-engage past customers
Understand purchase trends



- Boost sales with key business metrics and data-driven recommendations.
- Identify and engage with your most profitable customer segments.
- Turn new customers into repeat visitors and maximize potential revenue per visit.
- View and respond to reviews and social media posts from one centralized dashboard.
- Evaluate your social media presence and focus on the platforms delivering the best results.

Contact Eastern Michigan Bank or visit emb.bank

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