MX INSIGHTS

Analytics to understand your business and outsmart competition

MX Insights provides intelligence on your competition and an understanding of your customer demographics, including key data to help you boost sales and drive loyalty.

- When added to your MX Merchant account, MX Insights provides robust reporting and access to a variety of enhanced payment modules.
- Track performance based on customer spending by time of day, average spent and demographic segment.
- Find your best customers, how they spend with competitors and how much of their wallet-share you're seeing.
- Benchmark your company against up to 10 similar businesses in your area.

Additional fees may apply for some services.

Contact your local Consumers National Bank or visit consumers.bank

CONSUMERS National Bank

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