

GIFT & LOYALTY CARDS

A flexible solution to
increase traffic and generate revenue

Whether you're looking to drive new traffic or reward existing customers, Gift and Loyalty Cards are a cost-effective way to build brand awareness and boost sales.



Gift Cards:

With a variety of customizable options, a Gift Card program is a valuable tool for increasing revenue for merchants of all sizes.



Loyalty Cards:

Loyalty programs reward repeat customers with a flexible system that encourages foot traffic and engagement. They can be combined with Gift Cards or function independently.



- Gift Cards are proven to encourage larger purchases, drive repeat visits, minimize cash refunds, and improve your bottom line.
- Loyalty Cards enable merchants to monetize and monitor shopping habits at the point of sale, capturing valuable customer data.
- Create a distinctive four-color card that reflects your brand, or choose from a large selection of customizable templates.
- Gain valuable insights into shopping habits with intuitive usage and reporting tools.

**For more information, call 320.847.1597
or email cashmanagement@citizensalliancebank.com**

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