

# GIFT & LOYALTY CARDS

A flexible solution to  
*increase traffic and generate revenue*

Whether you're looking  
to drive new traffic or  
reward existing customers,  
Gift and Loyalty Cards are a  
cost-effective way to build  
brand awareness and  
boost sales.



## Gift Cards:

With a variety of customizable options, a Gift Card program is a valuable tool for increasing revenue for merchants of all sizes.



## Loyalty Cards:

Loyalty programs reward repeat customers with a flexible system that encourages foot traffic and engagement. They can be combined with Gift Cards or function independently.



- Gift Cards are proven to encourage larger purchases, drive repeat visits, minimize cash refunds, and improve your bottom line.
- Loyalty Cards enable merchants to monetize and monitor shopping habits at the point of sale, capturing valuable customer data.
- Create a distinctive four-color card that reflects your brand, or choose from a large selection of customizable templates.
- Gain valuable insights into shopping habits with intuitive usage and reporting tools.

For more information, contact Anchor State Bank at  
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